

# TRUE FIT TRY ON® PRODUCES THE WORLD'S FINEST HYGIENIC LINERS FOR WOMEN'S SWIMWEAR DISTRIBUTORS



For over 30 years, top Women's Swimwear Distributors have relied on True Fit Try On® Hygienic Liners.

Save

Time.

Save Money.



Proven Reliability.

Best Service.

## The Perfect Fit For Every One Of Your Swimwear Wholesalers & Retailers

With three different types of world-class adhesives, eight styles of Hygienic Liners and over three decades of experience, True Fit Try On<sup>®</sup> offers the perfect Hygienic Liner for the needs of your global client base.

We produce stock items with multiple languages and have complete customization options as well.



PROTECTS GARMENTS FROM SOILING | KEEPS PRODUCT IN STOCK | IMPROVES CUSTOMER EXPERIENCE

# Three Ways We Create Value for You, Your Wholesalers & Retailers

**Enhance Customer Experience** 

Save Money

Conserve Resources

#### ENHANCE CUSTOMER EXPERIENCE

### Faciliate An Excellent Customer Experience

Savvy swimwear retailers have focused on providing an exceptional customer experience to ensure customers choose them first.

**TRUST.** Our hygienic liners increase the bond of trust between your clients and their customers and provide them with a safe and hygienic try-on experience.

**PERSONAL TOUCH**. Details matter to your customers. They deserve a shipping experience that is equally as personal as interacting with a sales associate face-to-face. True Fit Try On<sup>®</sup> Hygienic Liners add the personal touch that tells your customers that you care.

**COMFORT.** Trying on swimwear is an intimate process. True Fit Try On<sup>®</sup> Hygienic Liners give customers comfort in two important ways: peace of mind that they are interacting with your garments in a clean and hygienic manner and also the physical comfort provided by our superior design and quality materials.

TRUE FIT TRY-ON® HYGIENIC LINERS ADD EXCEPTIONAL VALUE TO CUSTOMERS BY ENHANCING THEIR TRY ON EXPERIENCE.

#### ENHANCE CUSTOMER EXPERIENCE

### Faciliate a *Superior* Customer Experience

Our Hygienic Liners and Try-On Panties work together synergistically.

## Perfect Pairing.

True Fit Try On<sup>®</sup> Hygienic Liners protect your swimsuits while being tried on by the customer. Our Try-On Panty protects the customer while trying on the swimsuit. It also provides them with a better fit during try-ons than their underwear. This results in less merchandise being returned.

### Extraordinary Value.

Over and above the welcome reduction in returned merchandise, pairing our Hygienic Liners with our Try On Panties presents a complete system of enhanced value. This completely hygienic method is greatly appreciated by your customers and your employees alike. This process creates significantly more satisfaction for the customer, resulting in higher sales and repeat purchases.

Protects the Protects the Swimsuit Customer Enhanced Repeat Shopping C Customers Experience Higher Sales S

#### ENHANCE CUSTOMER EXPERIENCE

## **Try-On Panties**

True Fit Try On<sup>®</sup> Panties are designed to suit the needs of all discerning women's retailers while matching the standard of the world's top fashion boutiques.



EACH PANTY IS INDIVIDUALLY WRAPPED AND PACKAGED IN CASES OF 500 UNITS PER CASE.



## Keep Product On The Sales Floor

True Fit Try On<sup>®</sup> Hygienic Liners protect garments from being marked "out of stock" by your retailers. You help them save money, which is too often lost to product damages or cleaning costs.



TCP.1



www.truefittryon.com

**Remove After Purchase** Se Quita Despues de Comprar Enlever Apres L'Achat Hygieni For Fitting

ww.truefit

TCP-1

REDUCE CHARGEBACKS | REDUCE WASTE

#### **CONSERVE RESOURCES**

## One Hygienic Liner. Unlimited Potential.

Each True Fit Try On® Hygienic Liner was carefully designed for optimal use in a wide variety of swimwear styles. One True Fit Try On® Hygienic Liner is often enough for your entire product line. With three different world-class adhesives and multiple styles of Hygienic Liners, we have the perfect solution for your needs.

### Save Space. Easy Storage & Installation.

True Fit Try On<sup>®</sup> Hygienic Liners come in convenient rolls of 1,000. Each roll is shrinkwrapped to ensure protection from humidity while also keeping clean and hygienic. Each compact, easy-to-stack case contains 10 rolls, or 10,000 total pieces. Stored correctly, True Fit Try On<sup>®</sup> Hygienic Liners remain in optimal condition for two full years.



# Introduction to Our Hygienic Liners

White Hygienic Liners

Clear Hygienic Liners

#### WHITE HYGIENIC LINERS

## White Face Sheet

The face sheet is the top portion of the Hygienic Liner.

Our proprietary white face sheet absorbs fluids, protecting your swimwear from being damaged and marked "out of stock".

### Medical Grade Adhesive

Our industry-leading adhesive provides three incredible benefits for swimwear retailers:

- 1. Keeps the Hygienic Liner securely in place inside the garment.
- 2. Removes cleanly without leaving residue that could damage swimwear.
- 3. Creates zero irritation for the wearing of the swimsuit and no risk to staff members installing it.



PRODUCT FOCUS

# The TCP-1 Hygienic Liner is designed without any adhesive under the tab. This makes it incredibly easy to both install and remove it from swimwear.

Time is money... It is widely known that increasing the "picking rate", or reducing the time to remove and replace the old hygienic liner, results in saved money in the form of reduced labor costs. The TCP-1 Hygienic Liner increases the picking rate due to a void of medical grade adhesive under the 3/8" tab.

> Remove After Purchase Se Quita Despues de Comprar Enlever Apres L'Achat

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Hygienic Liner

For Fitting Purposes

TCP-1

TRUE FIT TRY ON® HYGIENIC LINERS ARE THE ONLY PRODUCTS WORLDWIDE TO OFFER CERTIFIABLE MEDICAL GRADE MATERIALS AT TOP AMERICAN STANDARDS

### CLEAR HYGIENIC LINERS

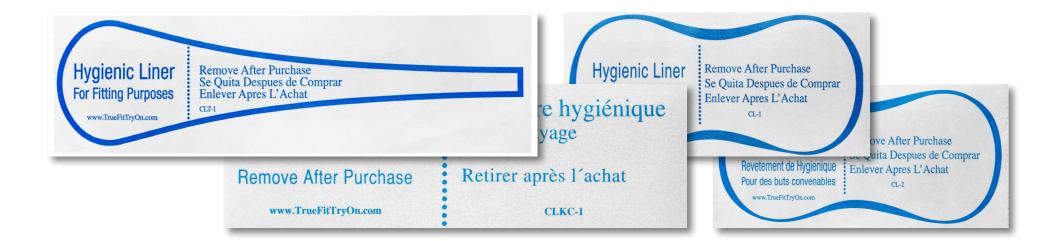
### **Clear Face Sheet**

The face sheet is the top portion of the Hygienic Liner.

Our clear face sheet is strong and effective in protecting your inventory. With a fully customizable clear face sheet, bespoke options are limited only by the imagination.

## Fabric Adhesive

Each Hygienic Liner stays securely inside of swimwear without damaging the garment or leaving residue when removed.





Enlever Apres L'Achat



Enlever Apres L'Achat

CL-1

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Hygienic Liner For Fitting Purposes

Remove After Purchase Se Quita Despues de Compra Enlever Apres L'Achat

Same flexible design, shown with two different translations options for French and Spanish.

www.truefitte

Enlever Apres L'Achat

CL-1

# Presenting the CL-1 and CL-2



**PRODUCT FOCUS** 

Non-porous "plastic" face sheet doesn't get dirty or marked up when applying to swimwear. The beautiful hourglass shape fits a wide variety of swimwear types in a fashionable way.



**Hygienic Liner Remove After Purchase** For Fitting Purposes Se Quita Despues de Comprar Revetement de Hygienique Enlever Apres L'Achat Pour des buts convenables CL-2 www.TrueFitTrvOn.com



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# Highest Quality.

We are the only company in the world that manufactures proprietary pressure sensitive base material for Hygienic Liners. We have revolutionized our medical-grade adhesive, coating weight, release liner and nonwoven face sheet of our Hygienic Liners. This is one of the reasons why we are able to consistently produce the world's highest performing Hygienic Liners.

Today, we produce multiple unique styles of Hygienic Liners perfect for every imaginable application. We are proud to present an industryleading product line, featuring our three proven adhesives developed by True Fit Try On® together with the world's finest experts.

## Our Clients. Our Commitment.

For over 30 years we have provided world-class Hygienic Liners to top global distributors of women's swimwear. We look forward to developing a long and healthy business relationship with you.



## We Look Forward to Working Together

Our staff provides the most knowledgeable, professional and personal service in the entire industry.

Contact us today. Once we understand your needs, we will recommend the perfect True Fit Try On<sup>®</sup> Hygienic Liners for you and send you samples to confirm optimal utility right away.



### CONTACT US

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